

Powering growth

**Labour's plans for
the energy sector**

Citypress

The numbers influencing the political landscape:

13bn

INVESTED IN THE ENERGY
INDUSTRY IN 2022

£149bn

IN ECONOMIC ACTIVITY
THROUGH THE ENERGY
SECTOR AND SUPPLY CHAIN

50%

RENEWABLE ELECTRICITY
GENERATION ACHIEVED

1 in 48

JOBS ARE SUPPORTED BY
THE ENERGY INDUSTRY

1 in 5

LIST THE ENVIRONMENT AS ONE
OF THE THREE MOST IMPORTANT
ISSUES FACING BRITAIN

58%

OF FAMILIES ARE WORRIED ABOUT
PAYING FOR ENERGY BILLS

49%

OF VOTERS THINK RENEWABLE
ENERGY WILL LEAD TO
CHEAPER BILLS

68%

OF VOTERS THINK
GOVERNMENT SHOULD BE
RESPONSIBLE FOR KEEPING
PRICES UNDER CONTROL

66%

OF ENERGY USED BY
CONSUMERS REQUIRES
IMPORTED ENERGY

Mission driven government

The Government has promised to focus on measurable, long-term challenges with an approach to government that is more joined up, more local, and which harnesses technology. As part of this, they have identified five Missions:

1) Kickstart economic growth by securing the highest sustained growth in the G7 – with good jobs and productivity growth in every part of the country.

2) Make Britain a clean energy superpower by cutting bills, creating jobs and delivering security with cheaper, zero-carbon electricity by 2030, accelerating to net zero.

3) Take back our streets by halving serious violent crime and raising confidence in the police and criminal justice system to its highest levels.

4) Break down barriers to opportunity by reforming our childcare and education systems, to make sure there is no class ceiling on the ambitions of young people in Britain.

5) Build an NHS fit for the future that is there when people need it; with fewer lives lost to the biggest killers; in a fairer Britain, where everyone lives well for longer.



Labour's plans for the energy sector



From 2021 – 2023, sky rocketing energy bills forced the sector into the limelight, leaving millions of families in fuel poverty and forcing businesses to close. The crisis was a stark example of the UK's exposure to global energy prices and showed why the sector is about much more than sustainability. Labour's response is to make the UK a clean energy superpower, with plans to provide energy security, cut bills, create millions of jobs and boost growth, but there is little talk of the trade offs involved. The challenge is that whether it's attracting private sector investment, navigating the planning system, or helping consumers adapt their homes and modes of transport to more sustainable choices, changing the energy sector requires changing how we all live and do business. That is a long-term challenge that has often proven unsuited to five year government terms.

Tom Anelay, Head of Public Affairs, Citypress

Generating investment

Political uncertainty has long held back private sector investment in energy infrastructure in the UK, meaning the sector will be an early testbed for the success of Labour's economic policy. The sector is the perfect candidate for Labour's new securonomics approach – promising investors long term certainty, co-investment opportunities and a more active partner in the state. In the case of sustainable aviation fuels we are even seeing the government create market demand – a case of picking winners that goes beyond simply providing investment to drive supply.

Confirmed policies include:

- Setting up Great British Energy, headquartered in Scotland
- Setting up the National Wealth Fund
- Planning reform
- Giving the Crown Estate new powers
- Introducing revenue certainty for sustainable aviation fuel
- Continuing the UK Green Taxonomy
- Publishing data on green finance flows
- Introducing a Carbon Border Adjustment Mechanism



Developing supply

Labour's energy plans have been sold to the country with the promise of millions of green jobs and economic growth across the UK. It's no surprise then that Labour have earmarked infrastructure investment in communities up and down the country, including in many that turned red for the first time in a while at the last election. At the same time, they are making investment in energy projects a core pillar of their "devolution revolution", working with public and private capital to deliver clean energy and green jobs.

Confirmed policies include:

- Upgrading grid infrastructure
- Doubling onshore wind
- Funding electric vehicle battery plants
- Backing new nuclear sites including Sizewell C and Hinkley C
- Quadrupling offshore wind
- Tripling solar power
- Investing in carbon capture and storage, hydrogen and long term energy storage
- Investing in marine and tidal power



Influencing usage

Labour have made big promises about the benefits that becoming a clean energy superpower could bring for the UK but they've been less clear about the trade-offs. Technological advancements may have helped ease the transition to electric vehicles but it's less clear that technology will come to the Government's aid in other areas. With the cost of making the average family home net zero compatible an eye watering £26,000 and 26 million homes needing updating, one way or another it looks like voters are going to have a big bill to pay. This is not ideal for a government committed to ending fuel poverty and cutting bills.

Confirmed policies include:

- Introducing the Warm Homes Plan
- New powers for the water regulator
- Establishing new National River Walks and National Forests



Key figures

The sector is under broad scrutiny and influence from many groups representing multiple interests. The challenge and opportunity for brands and businesses is to engage with those that can meaningfully shape the policy landscape. Here are just a few that will continue to have an important voice.



Ed Miliband
(Energy and Net
Zero Secretary)

One of the leading voices on climate change for over two decades, the former Labour leader has returned to run the Department he was last running in 2010. Having introduced the Climate Change Act in 2008 and been a lifelong believer in activist government, Miliband will be hoping that GB Energy will play a seismic role in helping the UK achieve net zero. It's no surprise that such an experienced politician is at the forefront of leading one of Labour's five Missions.



Dr James Richardson
(Acting Chief Executive,
Climate Change Committee)

Richardson joined the Climate Change Committee last year as Chief Economist but has quickly found himself running the organisation responsible for advising the government and reporting on emissions. Having spent the previous seven years as Chief Economist at the National Infrastructure Commission and with a decade in HM Treasury under his belt, Richardson understands better than most the costs and benefits of energy policy.



Chris Stark
(Chief Executive,
Carbon Trust)

Having led the Climate Change Committee for six years, Stark has been appointed to lead the government control centre tasked with delivering cheaper and clean power by 2030. The control centre has been dubbed "Mission Control" and is being pitched by government as a one-stop shop for industry, experts and officials to troubleshoot, negotiate and clear the way for energy projects.



**Rachel Reeves
(Chancellor)**

She may not be front and centre of many energy announcements, but with so much money at stake, HM Treasury is still in control.



**Emma Pinchbeck
(Chief Executive,
Energy UK)**

The former WWF UK climate change campaigner's appointment to lead the sector's main trade association signalled a sector looking to a green future.



Insulate Britain

As controversial as Extinction Rebellion or Just Stop Oil but with a series of policy asks that many mainstream politicians agree with.



**Fintan Slye
(Director of the ESO and
Chair of the Board)**

Slye's extensive remit has grown further, as Chair of the body responsible for planning Britain's electricity and gas networks and operating the electricity system.



**Juergen Maier
(Chair, Great British
Energy)**

The former CEO of Siemens UK is heading up the Government's flagship Great British Energy project.



**Ed Davey
(Leader, Liberal
Democrats)**

Expert local campaigners, it will be fascinating to see how the Liberal Democrats balance support for clean energy with constituency concerns about infrastructure.

Speaking Labour's language

Demonstrating how your organisation can measurably contribute to achieving Labour's Missions nationally and locally will be the cornerstone of successful political engagement. **This means asking:**

How are you contributing to sustainable economic growth?

How are you investing and innovating to boost productivity?

Where are you creating growth? Which communities are benefitting?

Are you helping people become healthier, wealthier or happier?

How are you cutting bills and helping consumers?

Are you paying your share of taxes?

How many jobs are you creating and do they provide your employees with “pride and dignity”? Are they green jobs?

Are you helping the UK achieve energy security and playing your part in reaching net zero?

How we can help

We offer a full range of corporate and public affairs services to meet your business needs.

Strategy and Messaging	Regional Advocacy and Engagement	Intelligence	Training	Events and partnerships
Policy development	Consultation support and engagement	Monitoring and analysis	Select committee training	Conference and event planning and execution
Risk assessment	Stakeholder relations and coalition building	Stakeholder mapping	Team development	Speechwriting
Strategy and analysis	Legislative, regulatory and policy engagement	Constituency and regional research	Media training	Party Conference programmes
Purposeful political campaign	Media relations	Planning	Public speaking	Partnership and sponsorship support
Narrative and messaging	Crisis communications and issues management	Issues tracking	Policy overviews	Collateral development



Want to talk?

To enjoy a free one hour consultation on what a new Labour Government means for your organisation and what you should do about it, get in touch.

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Thank you